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Announcement of the Incorporation of Cattle Producers Australia Limited

The Implementation Committee, set up at the behest of former Agriculture Minister Barnaby Joyce in 2015, today announced the incorporation of a company limited by guarantee called Cattle Producers Australia Limited ACN 623 967 948 to act as a future advocacy body for Australia's grass-fed cattle producers.

In making the announcement the Chair of the Implementation Committee Dr Paul Wright said, *"Cattle Producers Australia limited has been set up in conformity with former Agriculture Minister Barnaby Joyce's direction to develop a democratically elected grass fed cattle transaction levy payer body to become the new grass fed cattle Peak Industry Council in accord with recommendation one of the 2013/14 Senate Inquiry into grass fed cattle levy funded structures."*

Paul Wright went on to say that *"The new structure will give all grass fed cattle transaction levy payers the opportunity to both vote for and nominate candidates for the board of the new representative body and all grass fed transaction levy payers will be entitled to nominate for election to the board."*

"In the immediate future the Implementation Committee will convene a facilitated workshop in Brisbane to develop a draft constitution for Cattle producers Australia which reflects these aims. A logo and website for Cattle producers Australia are currently under development and the business and finance plan for the new representative organisation is being finalised".

"Cattle Council of Australia (CCA) was a valued and active participant in the process of establishing Cattle Producers Australia Limited until its recent and regrettable withdrawal from the Implementation Committee under instruction from the State Farming Organisations and I thank them for their contributions to that process."

Mr Wright concluded his announcement by advising that *"The Implementation Committee is intending to meet with the government and other relevant stakeholders as soon as possible to discuss the recent resignation of the Cattle Council of Australia's members from the Implementation Committee and Cattle Producers Australia's business and finance plan."*

Implementation Committee Chair



Paul Wright

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