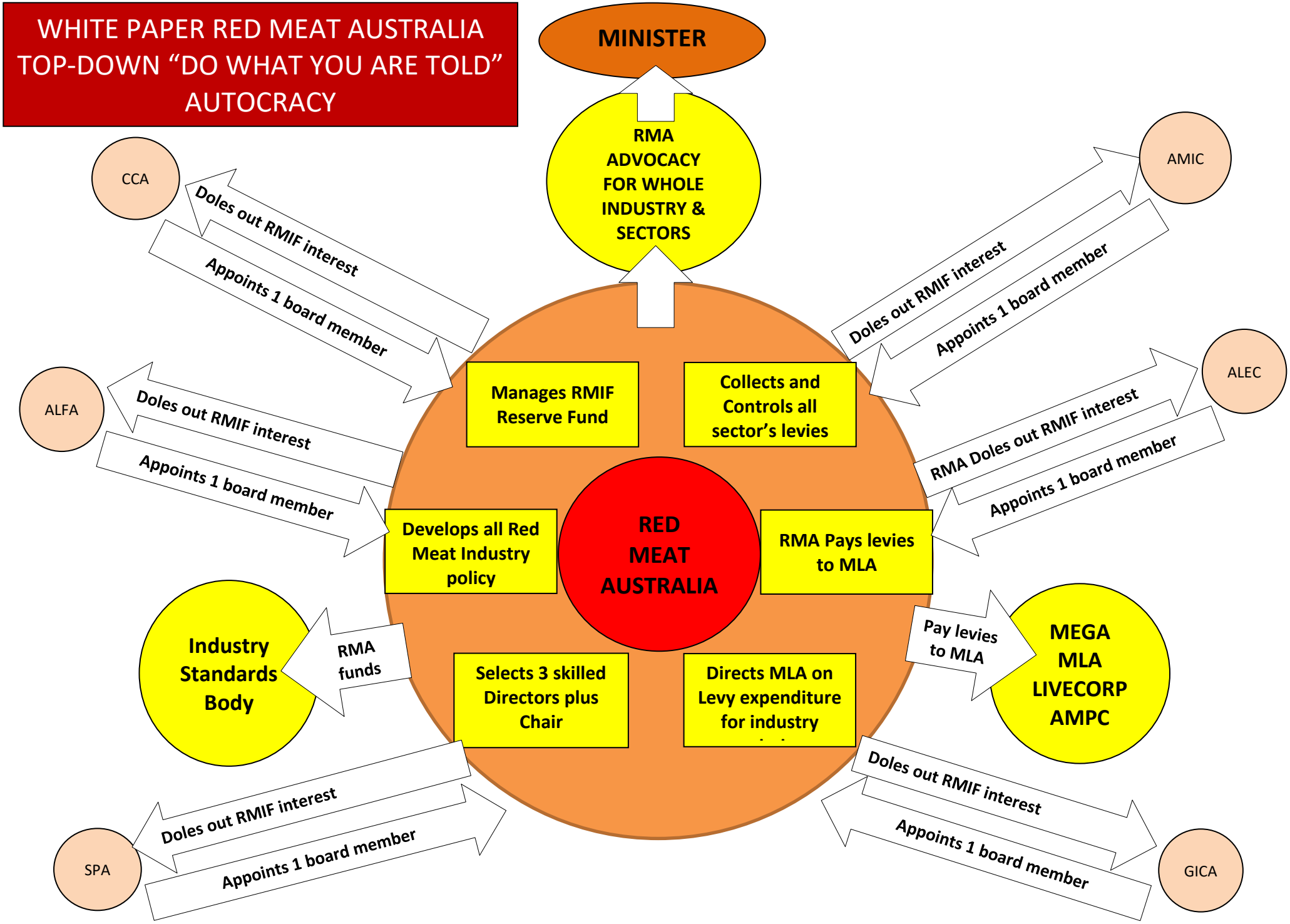WHITE PAPER RED MEAT AUSTRALIA TOP-DOWN "DO WHAT YOU ARE TOLD" AUTOCRACY